



People's Forum on MDGs IPFM Bangladesh

## Mobilization Highlights

# Bangladesh crosses 10 MILLIONS!

**“The time for talk is over; we demand urgent action to implement these Goals now”**

Setting an unprecedented record in Bangladesh, **13.23** million people from all walks of life- right down from the city to the remotest part of the country joined the “**STAND UP & TAKE ACTION**” mobilization and expressed their solidarity with the anti poverty campaign demanding food security, fair wage and employment, Access to health, education and removal of all kinds of discrimination.

The Ministry of Primary and Mass Education through an official circular held Stand UPs in 60,000 Schools in 6 divisions, 493 Upazila offices, 481 Upazilla Resource Centers and 64 district primary education offices and mobilized a total of **11833419 people** including students, teachers and officials.

PFM Bangladesh in association with National Federation of Youth Organizations in Bangladesh [NFYOB] organized a Children's Rally at Bangladesh Shishu Academy. Large number of children joined the anti poverty rally. In another program at the Bangladesh Shishu Academy, the signature campaign inaugurated by Mr. Mustafa Mohiuddin, Joint Secretary, Ministry of Commerce, Government of Bangladesh. The signature campaign received spontaneous response from the political parties. Senior Political leader, eminent layers and human rights activists like Dr. Kamal Hossain, Mr. Abul Mal Abdul Muhit, of Awami League, Mr. Abdul Mannan, Ex-state Minister, Mr. Sadek Siddiki, Jatyo Party (Manju), Ms. Tasmin Rana, Ex-MP signed the call for eradicating poverty, injustice and inequality. A total number of 3000 people mobilized during rally and signature campaign. **[17<sup>th</sup> -18<sup>th</sup> October 2008]**

The Bangladesh Cricket Control Board [BCCB] officials and players for the first time joined in the campaign and expressed their solidarity in a STANDUP event held during the 2<sup>nd</sup> day of the Bangladesh-New Zealand test series at the Chittagong Ruhul Amin stadium. The officials and players of the visiting New Zealand cricket team also expressed their solidarity during this brief event. A total of **50000 people** were

participated in the Stand Up pledge read out by the PFM focal point. **[18<sup>th</sup> October 2008]**

As a part of the Corporate Social Responsibility Mega Stores like Nandon helped carry out signature campaigns at their 3 outlets from 17-19<sup>th</sup> October 2008. A total of 2600 shoppers signed the signature sheets as solidarity towards the anti poverty campaign. **[17<sup>th</sup> -19<sup>th</sup> October 2008]**

A "ROAD SHOW" organized in Dhaka on 18 October started from the Dhaka University campus and passed through Dhanmondi to the Parliament Building southern plaza and finally finished off in front of the National Museum. Popular singers like Azam Khan, Shahed, Kafil Ahmed, Fahmida Nabi, and some youth bands joined the show and performed as part of their solidarity with this campaign. The ROAD SHOW traveled around 65 KM of Dhaka City and collected **7044** signatures were collected during this show. a total number of 19000 people were mobilized during the road show program **[18<sup>th</sup> October 2008]**

The Dhaka City Corporation organized a Grand Rally led by the City Mayor himself at the Nagar Bhavan, where **8000** marginalized people joined and raised their voices against social injustice, inequality and fair wage. **[19<sup>th</sup> October 2008]**

The World Day for the Eradication of Poverty was also observed through various programs including rally, people's gathering participated by country's top bands and celebrities, human chain, discussion, street theatre and other cultural programmes, court yard meeting, community fair, stand up at cinema halls, boat rally, cycle rally, and different indigenous games were organized by People's Forum on MDGs (PFM), the GCAP alliance in Bangladesh at local level in cooperation with its partners and other affiliate members during 17-19<sup>th</sup> October 2008.